

Position Title: Exensio Cloud Product Manager -JC:0721-1018

Position Location: Santa Clara, CA, Pittsburgh, PA, Dallas, TX, or Salt Lake City, UT

**Relocation**: Not Available

Travel Req: up to 15%

PDF Solutions, Inc. (NASDAQ: PDFS) is a leading provider of yield improvement technologies, services, systems and analytics for the IC manufacturing process life cycle. Headquartered in San Jose, Calif., PDF Solutions operates worldwide with additional offices in China, Europe, Japan, Korea and Taiwan.

**Position Summary**: PDF is seeking an experienced motivated technical product manager to drive the product development and growth of PDF's Exensio® client software. The Cloud technical product manager will partner with the Cloud Product Development team, field application engineers, customers, and other internal stakeholders to position and grow Exensio Cloud. The ideal candidate should have experience with capturing market competitive and trend data, customer feedback, customer usage data, and other key information to develop product insights and help drive the product roadmap.

## Responsibilities:

- Set Cloud roadmap priorities aligned with the corporate strategy & direction
- Write general product performance and functionality specifications and development requirements for Cloud products
- Prioritize bug fix and feature requests and communicate priorities to the internal development team or customers as required.
- Create Cloud product 'White' papers, data sheets, and product briefs
- · Provide new product/module descriptions and naming
- Generate market studies and competitive analysis and assessments
- Create technical sales packs, videos, webinars, marketing & communication plans
- Generate customer training materials and documentation

## **Qualifications and Skills:**

- 2+ years in product management for a SaaS product(s) and a deep understanding of SaaS and IaaS domains, ideally developer-targeted SaaS products
- Experience in medium-large scale compute infrastructure planning, forecasting and management and other business aspects of a SaaS platform
- Knowledge of AWS/OCI/Azure compute and storage infrastructure is an advantage (e.g. AWS i3 vs. Azure Ls\_v2 vs. OCI)
- Ability to dive deeply into the technical understanding of how a product works.
- Hands on experience understanding customer needs, building customer value and highlighting competitive differentiation through packaging and pricing

## **Qualifications and Skills Cont'd**

- Experience crafting high quality sales and customer-facing content including presentations and web copy as well as guiding the marketing team to create content
- Excellent English oral and written communications skills
- Highly professional, self-motivated and self-managed individual
- Experience or willingness to work remotely in a distributed organization

## **Education and Experience Requirements**

- BS in EE, MS, CE, CS or related field +10-years' experience
- MS in EE, MS, CE, CS or related field +5-years' experience
- PhD in EE, MS, CE, CS or related field +2-years' experience