

Position Title: Exensio Ease of Use Product Manager - JC:0721-1019

Position Location: Santa Clara, CA, Pittsburgh, PA, Dallas, TX, or Salt Lake City, UT

Relocation: Not Available

Travel Req: up to 15%

PDF Solutions, Inc. (NASDAQ: PDFS) is a leading provider of yield improvement technologies, services, systems and analytics for the IC manufacturing process life cycle. Headquartered in San Jose, Calif., PDF Solutions operates worldwide with additional offices in China, Europe, Japan, Korea and Taiwan.

Position Summary: PDF is seeking an experienced motivated technical product manager to drive improvements in the human-computer interface, and enhance the ease of use of capability of the product. The Ease of Use product manager will partner with the Cloud Product Development team, field application engineers, customers, and other internal stakeholders to position and enhance the front-end application view to which the user interacts in order to grow the use of the software. The ideal candidate should have experience with capturing market competitive and trend data, customer feedback, customer usage data, and other key information to develop product insights and help drive the product roadmap.

Responsibilities:

- Set "Ease of Use" roadmap priorities aligned with the corporate strategy & direction
- Write general product performance and functionality specifications and development requirements for the front-end application view to which the user interacts by creating a seamless blend of visual design, interaction design, and information architecture to enhance the user experience
- Prioritize bug fix and feature requests and communicate priorities to the internal development team or customers as required.
- Create 'Ease of Use' inputs to the product data sheets, and product briefs
- Provide new product/module descriptions and naming
- Generate market studies and competitive analysis and assessments
- Create technical sales packs, videos, webinars, marketing & communication plans
- Generate customer training materials and documentation

Qualifications and Skills:

- 2+ years in product management for a SaaS product(s)
- A deep understanding human-computer user interface requirement
- Experience in UI enhancement using Tibco suite of products & services
- Experience in medium-large scale compute infrastructure planning, forecasting and management and other business aspects of a SaaS platform

Qualifications and Skills Cont'd

- An understanding API/Microservices based architecture is a strong plus.
- Ability to dive deeply into the technical understanding of how a product works.
- Hands on experience understanding customer needs, building customer value and highlighting competitive differentiation through packaging and pricing
- Experience crafting high quality sales and customer-facing content including presentations and web copy as well as guiding the marketing team to create content
- Excellent English oral and written communications skills
- Highly professional, self-motivated and self-managed individual
- Experience or willingness to work remotely in a distributed organization

Education and Experience Requirements

- BS in EE, MS, CE, CS or related field +10-years' experience
- MS in EE, MS, CE, CS or related field +5-years' experience
- PhD in EE, MS, CE, CS or related field +2-years' experience