PDF/SOLUTIONS

2023 PDF Solutions Analyst Day

Santa Clara Marriott - 2700 Mission College Boulevard Santa Clara, California 95054 USA

Financial Outlook

24th October 2023

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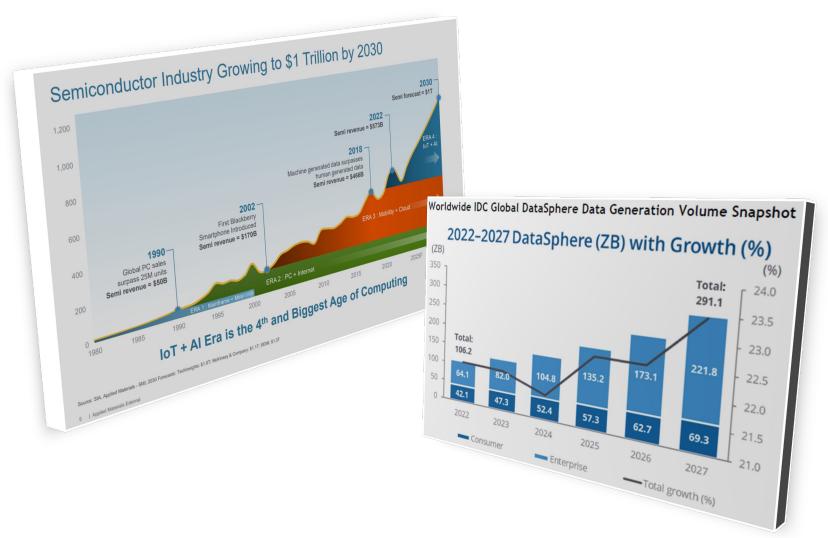
Industry Drivers and Overview of PDF Solutions

Market Size and Opportunities

PDF Progress Since Last Analyst Day

Opportunities Ahead

Sustained, Long-Term Semi Growth



- Al is driving increasing data generation and data availability, which in turn is driving semiconductor revenue
- Driven by AI, semi revenue expected to reach \$1T+ by 2030

Sources: Applied Materials; IDC, April 2023

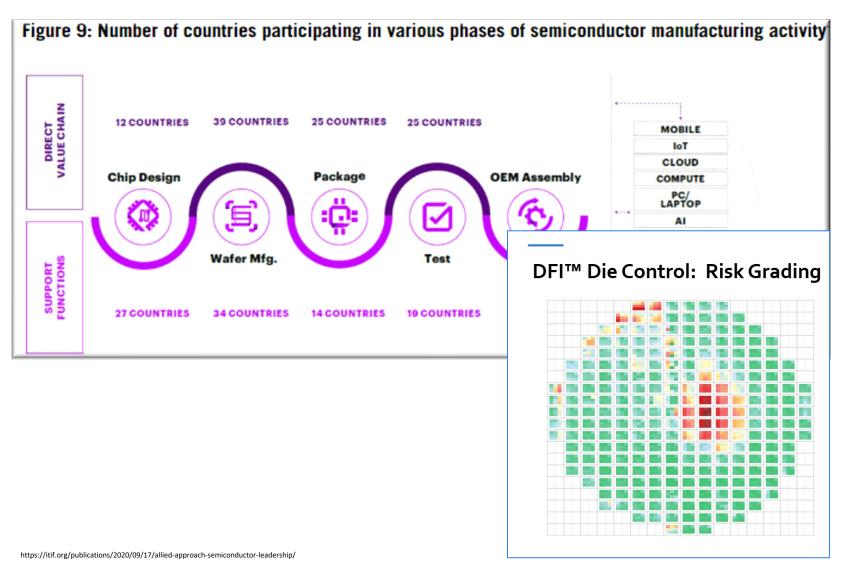
Inflection Points To Semi Growth



Achieving the necessary semi growth requires overcoming new inflection points

- New architectures & materials
- Chiplets
- Geographic disaggregation

AI Enables Achieving Rapid Growth



- Al adoption across the semiconductor supply chain is a key component to efficiently achieving semi growth
- Successful AI application requires:
 - Cross-supply chain data integration
 - The right data, not just more data
 - AI/ML model operations

PDF's Vision & Mission Statements

Vision

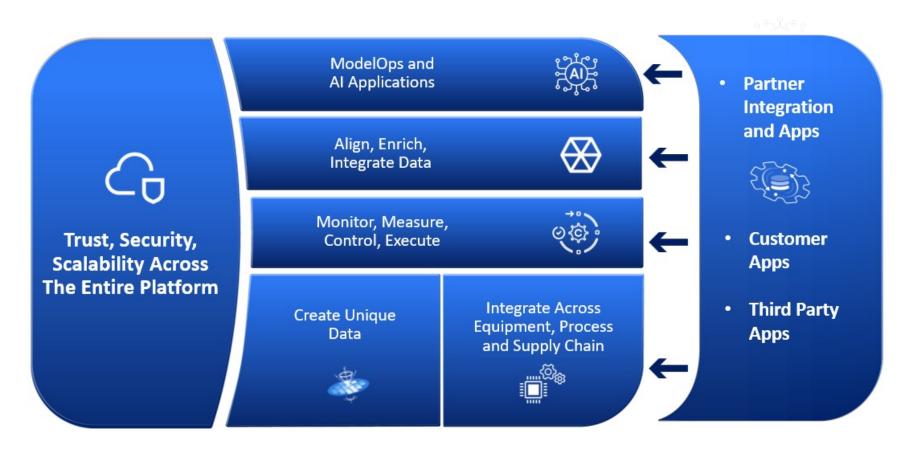
To be the world's leading data and analytics platform spanning the semiconductor and electronics ecosystems.

Mission

Provide innovative solutions to create, access, and organize data to enable analysis and control for semiconductor and electronics companies to achieve better time-to-market, yields, quality, and operational efficiencies.

PDF Solutions Integrated Platform For Semiconductor Analytics

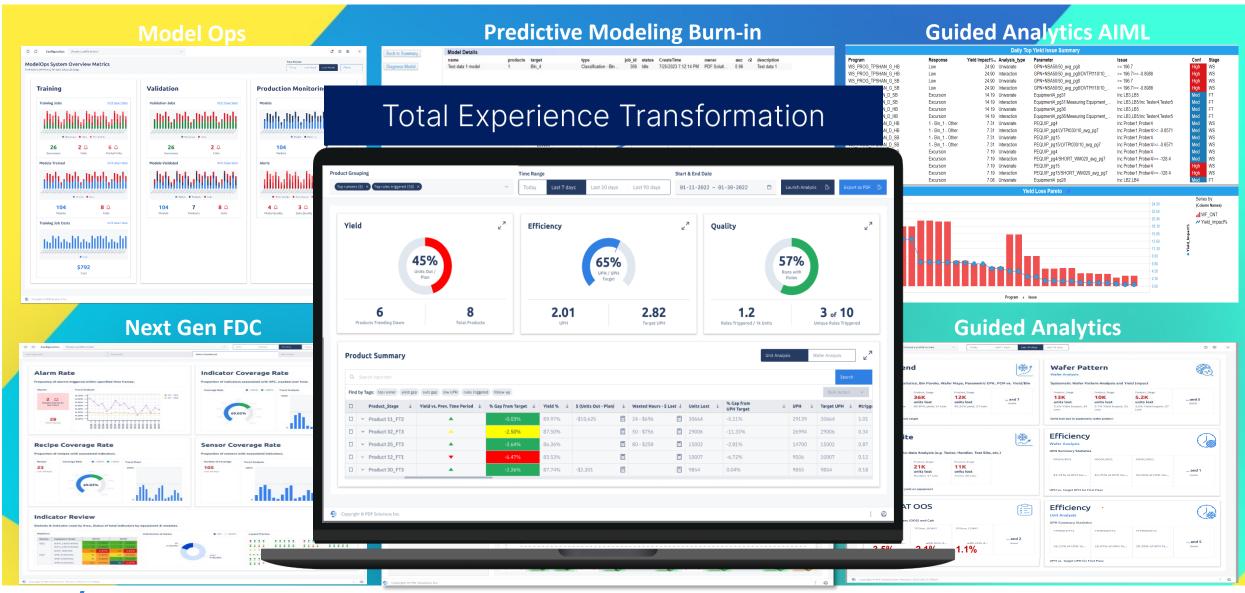
Fully integrated solution to accelerate production ramp, improve overall yield and quality



Growth drivers benefiting from PDF platform include:

- Al driven actionable insights
- New go-to-market paths via partnerships
- Transition to automotive electrification

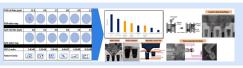
Al Is Transforming The PDF Platform Total Experience



PDF Partnerships Connect The Industry

EDA

SIEMENS



 Exensio® Fab, Test, Assy, data integration with Test Pattern layout & design for comprehensive E2E analytics

Cloud Analytics





 Cloud platform analytics partner for Semiconductor supply chain solutions – over 78 products cloud ready

Product Health





 Collaboration with pT agents and monitors integrated with Exensio® MA. Empowering Product Engineers for Rapid Diagnosis of Chip Product Health

MES





 The best combination of MES in the Industry - Integrated offering with Exensio[®] yield, quality, traceability & SiView

ERP & Supply Chain





 Enterprise Resource Planning - Links business & supply chain data with E2E data for automation/analysis of quality & cost

Test (OEM) Strategic Partner

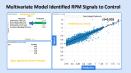




 Joint development & sale of technology solutions based on Advantest test platforms & PDF Solutions' Exensio®

Assembly (OEM)
Collaboration





 Collaboration of assembly by K&S' RPM™ with artificial intelligence (AI) and machine learning (ML) capabilities from PDF Solutions' Exensio® platform

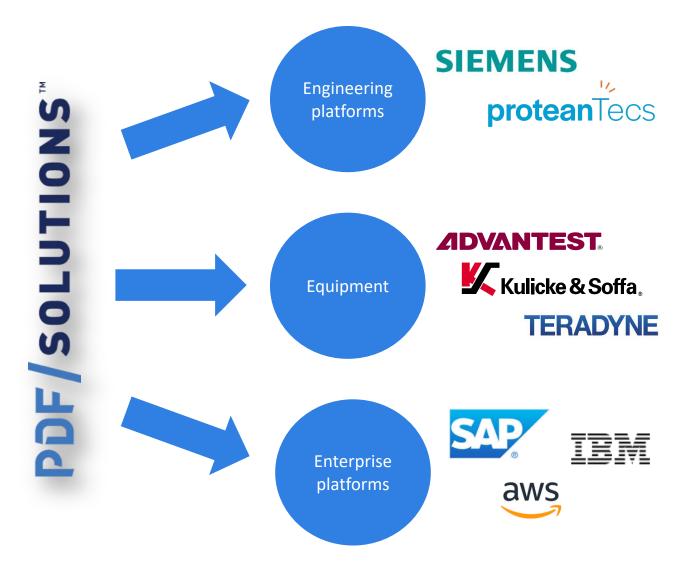
Testing & Analytics





 Collaboration of Teradyne Archimedes analytics solution with secure, scalable, configurable analytics and Al capabilities from PDF Solutions' Exensio® platform

Strategic Partnership Benefits For PDF



- Enables new PDF products and increases value from PDF platform
- Expands go-to-market via partner sales channels
- Extends PDF to multiple buyer cohorts within customer base

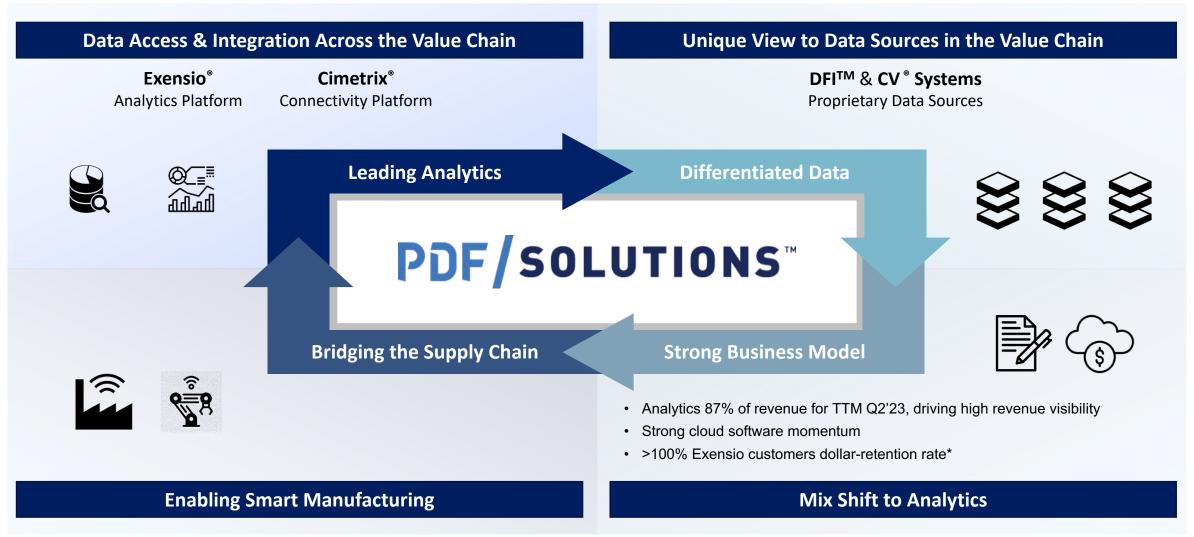
Automotive Electrification Growth Drivers For PDF



- Unified analytics platform for quality, reliability and traceability
- Silicon carbide (SiC) fabs ramp and production control
- Battery factories production yield and reliability

Image credit "Bing Image Creator"

PDF Solutions Integrated Data Platform



*TTM Q2'23 vs TTM Q2'22

The Opportunity For PDF Is Expanding



Established strong presence:

- >125k equipment factory connections with over >40k process tools
- >350 revenue generating customers in32 countries through TTM Q2'23

Strong product suite:

- #1 commercial solution for manufacturing yield and control with large cloud customer base
- Fastest growing commercial provider in manufacturing test operations leveraging DEX network
- Leading solution for die traceability through the supply chain

Expansion opportunities increasing:

Strong position within equipment, IP,
 Factory and Product companies, while expanding to additional Product and
 System companies

Representative industry participants; not indicative of actual customers. Logos are the property of the respective trademark owners.



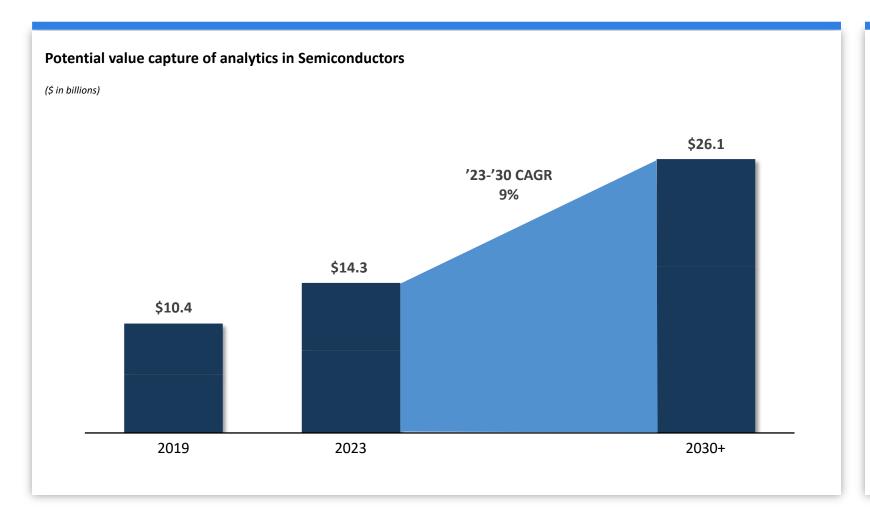
Industry Drivers and Overview of PDF Solutions

Market Size and Opportunities

PDF Progress Since Last Analyst Day

Opportunities Ahead

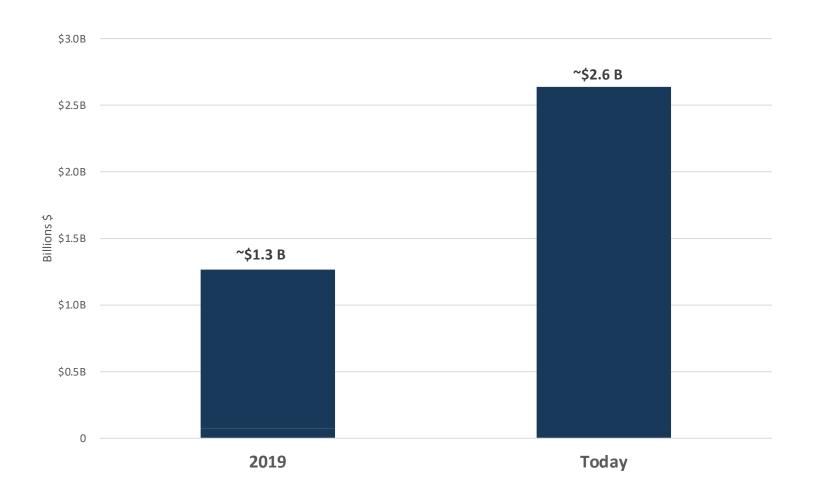
Total Semiconductor Analytics TAM



Methodology

- Analytics as a portion of total R&D and COGS spending by Semiconductor Companies across three categories:
 - Fabless-Logic
 - IDM
 - Memory/Storage
- Estimated % of spending attributable to analytics based on each company type – Fabless-Logic, IDM, Memory/Storage
- Based on FactSet consensus spending estimates for 2023 for individual companies and industry experts projecting a \$1T market for semiconductor revenue by 2030+

Market Opportunity – PDF SAM



- Today, market size is 2.0x vs. 2019
- PDF total revenue is up 1.9x TTM Q2'23 vs. 2019
- Analytics revenue is up 2.8x TTM Q2'23 vs. 2019
- Growth drivers:
 - Adoption across supply chain
 - ML & advanced solutions
 - DFI for quality & reliability
 - Transition to cloud

Source: PDF Solutions estimates





Industry Drivers and Overview of PDF Solutions

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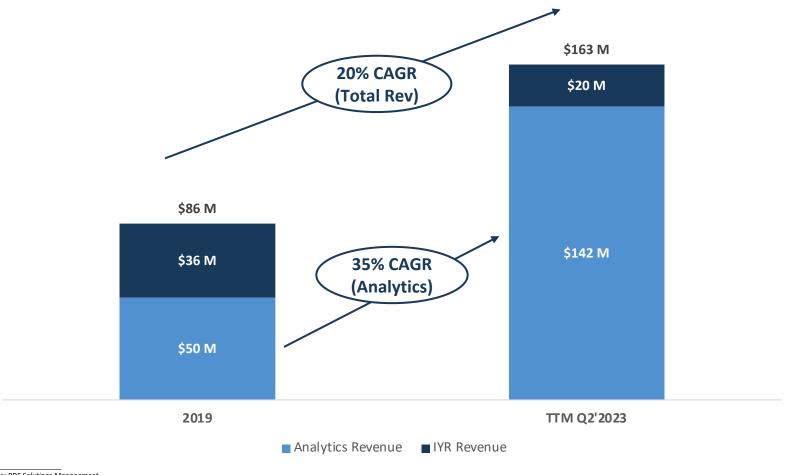
PDF Progress Since Last Analyst Day

Opportunities Ahead

PDF Solutions – Overview Of Revenue Sources

Revenue Categories	Revenue Source	Description	Туре
	Exensio Analytics	Big Data Analytics Platform	Perpetual Software (on premise)
			Term-Based License Software and Hardware (on premise)
Analytics			SaaS (cloud)
	Differentiated Data	IP-based inline and end of line yield metrology solutions	Term-Based License
	Cimetrix Connectivity	Equipment Communications & Interface Protocols	Perpetual Software
Integrated Yield Ramp	Fixed Fee		Service and Time-Based Software & Hardware
	Variable Fee / Gainshare	Software, IP and Service	Royalty Payment

Revenue – Demonstrating Continued Shift To Analytics



Strong revenue growth driven by:

- Conversion of pilot programs
- Move to cloud
- Increasing number of multiple module customers
- Shift to subscription

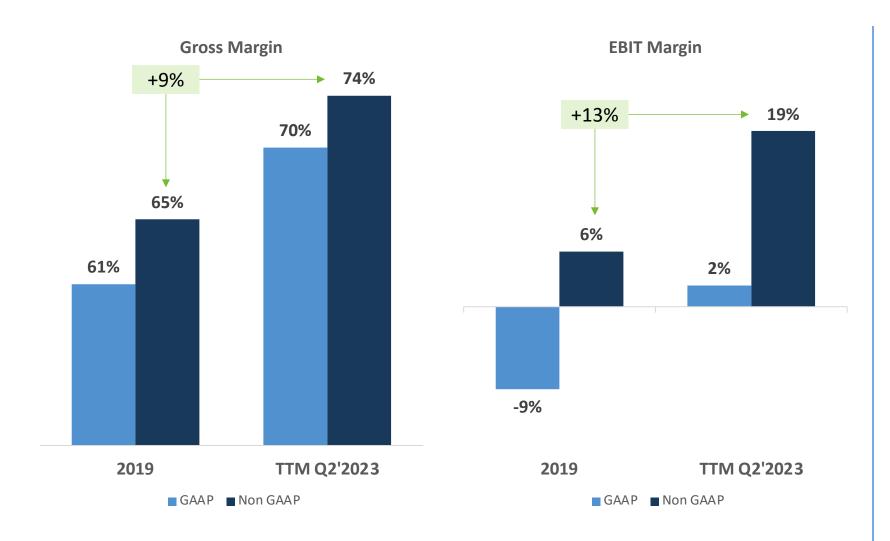
Analytics Revenue now 87% vs. 58%

- TTM Q2'23 vs. 2019

Source: PDF Solutions Management

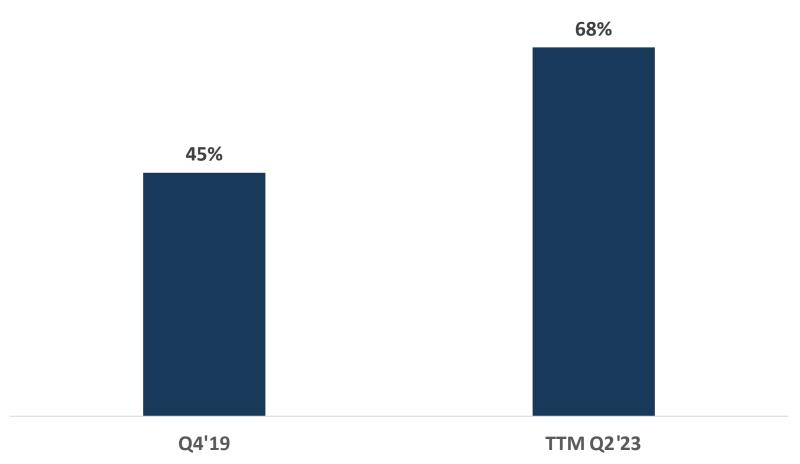


Strong Margin Progression Over Time



- Continued focus on revenue growth and cost optimization strategies
 - Non-GAAP Margins up9% (Gross) and 13%(EBIT)
- Compared to longterm model communicated in 2019, exceeding Gross Margin target and approaching EBIT margin target

Recurring Revenue Contribution To Analytics Revenue



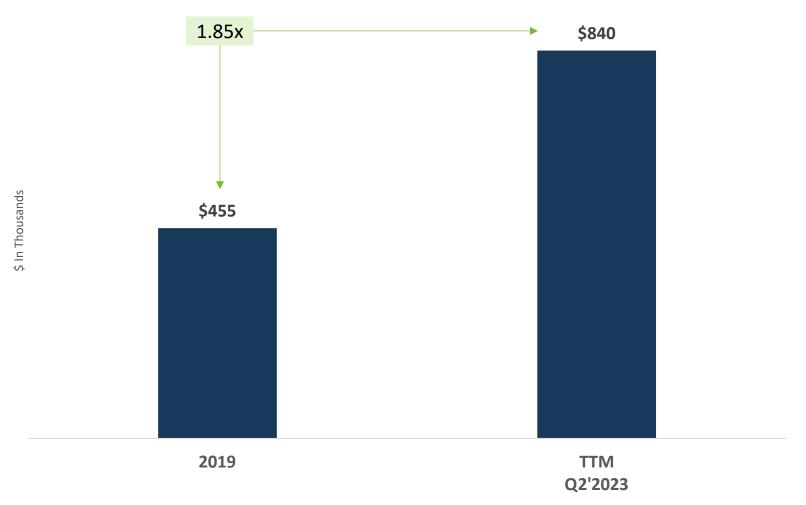
- Recurring Analytics revenue has expanded to nearly 70% based on the growth of SaaS, TBL and ratable solutions
- Perpetual, TBL upfront (e.g., ASC 606), and services, continues to grow and contribute to the balance of Analytics revenue

Source: Recurring revenue includes Cloud, non-upfront portion of TBLs, M&S, and longer-term enterprise contracts



Growing Analytics Revenue Per Customer

(Excluding CCG)

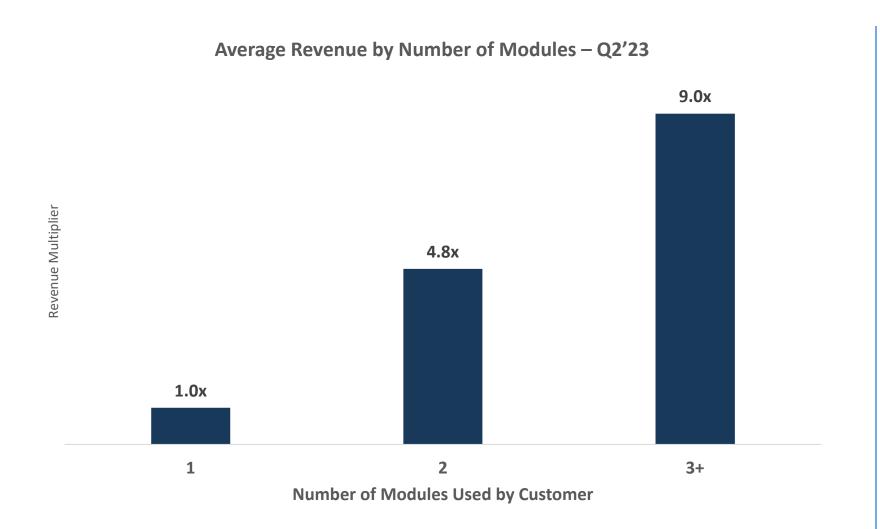


Average Analytics revenue per customer, excluding Cimetrix, of \$840K in TTM Q2'23 – up 1.85x vs 2019

Drivers include:

- Transition to Cloud
- Ratable solutions
- Multi-element deals

Wallet Share Expands With Increased Exensio Module Count



- Multi-module adoption by Exensio customers greatly increases wallet share
- Exensio Modules include:
 - Manufacturing Analytics
 - Process Control
 - Test Operations
 - Assembly Operations

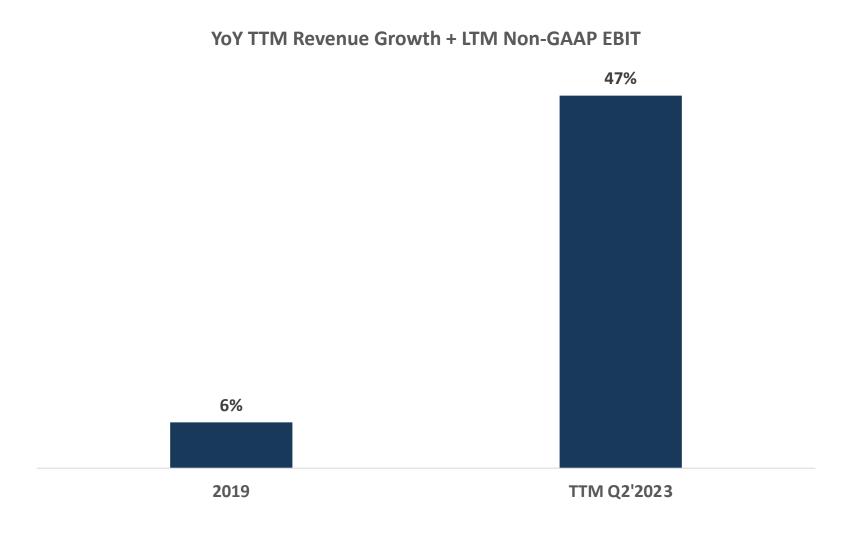
Exensio Multi-Module Customer Spend Has Grown

Sum of the Quarterly Average of Multi-Module Customer Revenue



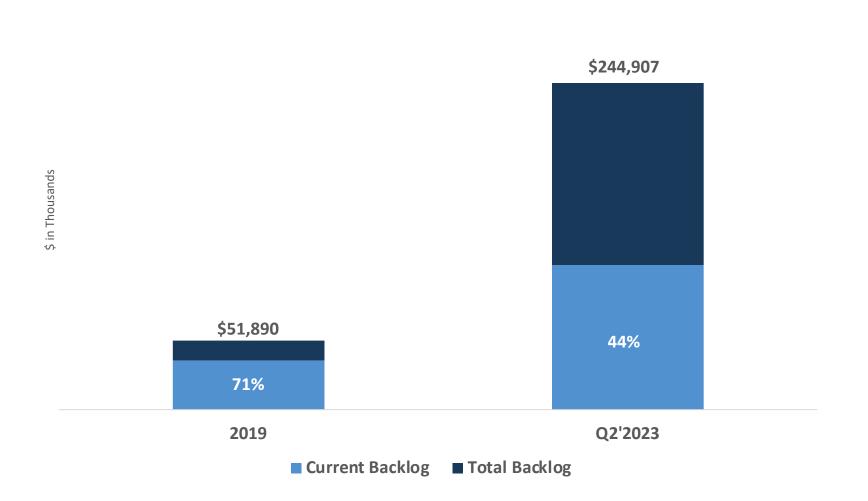
- Over 20% of Exensio module customers utilize 2 or more Exensio modules
- PDF has grown revenues from multimodule contracts as customers buy more of our platform

PDF Has Scaled Revenues And Has Increased Profit Margins



- Enterprise nature and cross selling of products allows us to both scale revenue and increase profitability
- Over the longer-term period we expect revenue growth + operating profit metric to be 40%+

Total And Current Backlog



- PDF focused on both growing backlog and creating a long-term revenue relationship with its customers
- Total backlog outpacing current backlog growth provides increased revenue visibility

Disciplined Capital Allocation



- Capex investments include DFI/eProbe,
 CVi, IP, DEX network,
 and infrastructure
- Cash balance has increased while PDF:
 - Invested in Capex
 - Returned capital to stockholders through stock buyback
 - Made acquisitions
 - Received strategic investment



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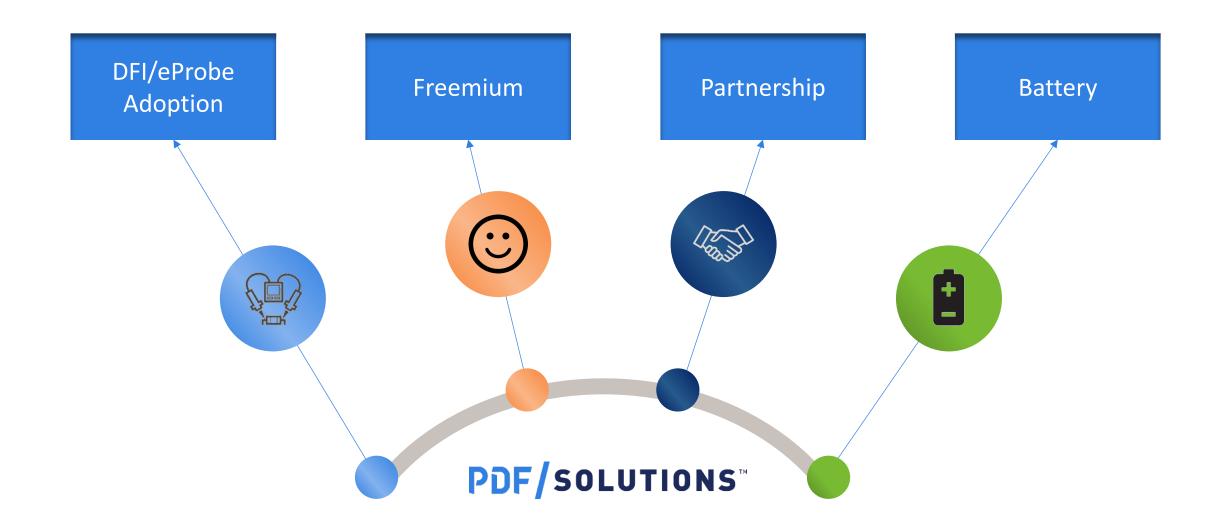
Opportunities Ahead

Long-Term Target Financial Model

	As of 2019	As of 2023
Annual Analytics Revenue Growth	20%	
Total Revenue Growth	-	>20%
Non-GAAP Gross Margins	>70%	>75%
Non-GAAP Operating Margin	20%	20%



Additional Vectors Of PDF Growth



Summary – PDF Solutions





Thank You PDF/SOLUTIONS**











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